



Love My **Neighbour**  
Aime ton **Prochain**

## How Canadian Mayors Can Get Involved...

1. **Gift a vaccine forward** at [lovemyneighbourproject.org](https://lovemyneighbourproject.org)
  - a. On behalf of each of your family members, and/or
  - b. On behalf of each of the City/Town Councillors
2. **Create a Fundraiser** page for your City/Town on our LMN/UNICEF [webpage](#)
  - a. Consider inviting another City/Town to partner with your City/Town in friendly competition, possible from different provinces, to vaccinate global neighbours together
3. Spread the word using your **Social Media** channels
  - a. Post about LMN and global vaccine equity using #GiftaVax #VaxGratitude or #LoveMyNeighbourProject
  - b. Amplify LMN stories of engagement from your own City/Town
  - c. Re-post LMN social posts
4. Hang LMN **Posters** at vaccination clinics and other strategic locations in your City/Town
5. **Write** about the LMN project and global vaccine equity
  - a. An article in your local print media
  - b. A blog or article on your City/Town website
6. Add our LMN **e-card** and **Website Link** to your City/Town's official website
7. Record a **Video Message** from your Mayor encouraging your community to gift a vaccine forward for a global neighbour in the developing world and post it on your website and social channels; encourage local business owners to gift a vaccine forward on behalf of each of their employees
8. Engage your City/Town **Youth and Children's programs and camps** in the LMN project
9. Introduce **Influencers** in your City/Town to the LMN project and [our team](#)