



The Interfaith Campaign to End the Pandemic

Frequently Asked Questions

July 18, 2021

About Love Beyond Borders

1. What is Love Beyond Borders?

Love Beyond Borders is the name for the Interfaith Campaign to End the Pandemic in the United Methodist Church. The movement aims to create support within the United States for the Covax program. Specifically, we are raising money and raising awareness for UNICEF-USA, the implementing partner of the Covax partnership.

2. What are the goals of Love Beyond Borders?

Love Beyond Borders aims to help accelerate the vaccination of people in the Majority World by supporting Covax.

3. What exactly is the Love Beyond Borders campaign doing?

We are doing four things:

- a. Soliciting donations to UNICEF-USA. The Love Beyond Borders is an entirely volunteer effort and does not take any fees from the donations.
- b. Raising awareness of Covax and the urgency of ending the pandemic by increasing access to vaccines throughout the world.
- c. Advocacy for Covax by talking to government representatives, corporate executives, and others in a position of power and influence who could support this movement.
- d. Local action by churches across the country.

4. When does the Love Beyond Borders campaign end?

The movement will end when the pandemic is over and everyone who wishes to be vaccinated is to be vaccinated. We project that at current rates this will take until 2023.

5. The US just contributed 500 million doses of Covid vaccine for the Majority World. Doesn't that mean this program is unnecessary?

That is a contribution, but just a small part of the total that is needed

UNICEF

6. Why is Love Beyond Borders partnering with UNICEF?

We chose to work with UNICEF for several reasons:

- a. UNICEF International, which UNICEF USA is one part, is the implementing partner for Covax, the global vaccine partnership. Supporting UNICEF means donations go to the full range of costs to support people receiving the vaccine, in addition to vaccine purchase.
 - b. Our effort is focused on the United States, and working with UNICEF USA ensures that donations will be tax deductible.
 - c. UNICEF – USE is supporting our campaign by creating a dedicated website, tracking donations, and other technical and support services.
7. *UNICEF has many different programs. How do I know my donation will go to support access to Covid vaccines?*

UNICEF-USA has committed to supporting Covax. All donations through this movement are tracked, and UNICEF provides reports showing the donations and their source so that use of funds can be verified.

8. *How much of my donation to UNICEF goes to overhead?*

UNICEF is one of the most efficient charities, with just 3% of donations going to fund overhead. The transparency and accountability organization Charity Navigator has awarded UNICEF *Superstar* status for its efficiency.

United Methodist Church

9. *What is the United Methodist Church Advance?*

The Advance is an accountable, designated giving arm of The United Methodist Church that ensures 100% of each gift reaches its intended mission or ministry. You decide which program or ministry to support through The Advance. The Advance is part of the General Board of Global Ministries, The United Methodist Church. See <https://umcmmission.org/about-the-advance/>

10. *I attend a United Methodist church. How do we use the Advance?*

Your church can select Love Beyond Borders from the Advance catalog located at <https://umcmmission.org/about-the-advance/>.

11. *I am not a Methodist, can I still participate in Love Beyond Borders?*

We welcome all participants of all faiths. The Advance is a Methodist specific system. All others can contribute through the Love Beyond Borders – UNICEF website. You may also wish to explore whether your organization or denomination has a mechanism for donations, or whether it would prefer to create one.

Donations

12. I am a member of a group that is supporting a specific country. Is it possible to designate donations to go to one or a few countries?

UNICEF has a threshold of \$11,000 in order to target funds to one country. Groups interested in doing that should speak directly with UNICEF.

13. Can we do our own fundraising and then pass on the funds at a later time?

Absolutely. Accruing your own funds is an easy way to conduct your own campaign and see the success. It can also allow you to save funds until you have the amount needed to target a specific country of interest. Once you have the funds collected you can arrange a wire transfer directly to UNICEF-USA.

14. If someone from our organization donates to the Love Beyond Borders website, is there a way that can be tracked?

If a group partners with us on the movement we can arrange to add them to the pulldown list on the UNICEF Donation site. This will allow donations through your organization to be tracked. UNICEF can then report those donations to you.

Other Groups and Volunteers

15. My organization would like to help with Love Beyond Borders. How can we do that?

We will be happy to talk with you about what your organization can do. Please contact David Boan at dboan@outlook.com.

16. My church would like to do its own campaign. Can Love Beyond Borders help us?

We are happy to provide resources and talk with you about different ideas. See our website at <https://icrinc.org> for guidance on local church campaigns.